



UFP Distribution

Current 369.37

FP: 244.20

K: 125.17

2401 East 13th Ave.
Cordele, GA 31015
Phone: 229-271-4800
Fax: 229-271-4820

2505 Marina Drive
Elkhart, IN 46514
Phone: 574-266-3603
Fax: 574-266-4134

Date: 10/07/14

BUYER: Bruce Davis

CUSTOMER: AHL

ADDRESS: *Heath & Home*
Effective Date:

PHONE: *Starts 12/1/14*
FAX:

SERVICE ITEM#	DESCRIPTION	WH PRICE	DIRECT PRICE
MEL36-BK	36" WOOD FP W/GL DOORS NO BLOWER	\$245.9000	\$232.2500
MEL42-BK	42" WOOD FP W/GL DOORS NO BLOWER	\$405.7000	\$383.2000
CP309	9' CHIMNEY KIT	\$135.2500	\$127.7500
SL312	12" WOOD CHIMNEY PIPE	\$18.4500	\$17.4500
SL318	18" WOOD CHIMNEY PIPE	\$20.9000	\$19.7500
SL336	36" WOOD CHIMNEY PIPE	\$24.6000	\$23.2500
RF370	0/12 - 6/12 FLASHING	\$49.9500	\$47.1500
RF371	7/12 - 12/12 FLASHING	\$28.9000	\$27.3000
SL330	30 DEGREE ELBOW - 2 PK	\$55.3500	\$52.2500
TR344	TERMINATION CAP (INCLUDES ST COLLAR)	\$53.6000	\$50.6500
MH841	THIMBLE EXTENSION 20"	\$23.6500	\$22.3500
FS338M	FIRE STOP 10 PK	\$120.9000	\$114.1500
DM1036	36" BIFOLD DOOR BLK	\$98.35/SET	\$92.90/SET
OAH6M	O/S/A WALL HOOD PLASTIC 12/CTN	\$62.5500	\$59.0500
31494	FLOOR AIR KIT THAT IS IN FIRE BOX	\$20.9000	\$19.7500
CB376	SUPPORT BRACKET 3 PK	\$29.4500	\$27.8000
	KIT INCLUDES: RF370, TR344		
	SL336(2), SL318(2) & MH841 17" TE		
	DIRECT \$2200.00		

*w/H Direct
381.15 360.00
3 Days
To Deliver*

COMMENTS:

FOB:

PLACE ORDERS AT: ctaylor@ufpdllc.com
or Fax: 229-271-4820

TERMS: 1% 10 NET 11

This quote expires in 30 days without your acceptance

Accepted items not purchased for 6 months or longer are subject to price change with no additional notice.
Items with no usage after 45 days may no longer be stocked at shipping location and may be subject to freight charges.

SALESPERSON: Gary Branch Cell: 817-456-2444



October 7, 2014

To Whom It May Concern:

Hearth and Home Technologies is the World's largest manufacturer of Fireplaces and Stoves with leading brands like Heatilator, Heat & Glo, Quadrafire, Harmon and recently acquired Vermont Castings. Hearth and Home Technologies leads the hearth industry in innovation, market share, quality and service.

Since 2005 Hearth and Home has removed fan kits and not offered a circulating version (stamped grills) in "open hearth" fireplaces. Prior to 2005 they were offered in the Heatilator brand. The following are the primary reasons for not offering a circulating fireplace with fan kit option in open hearth fireplaces:

- "Open hearth" fireplaces, whether manufactured by Hearth and Home Technologies or competitive manufacturers are intended to be decorative and not designed to provide significant heat.
- Hearth and Home Technologies has tested/compared the efficiency and heat return of radiant (clean face) fireplaces vs. circulating (grills on face with fan kits installed) on non gasketed fireplaces and concluded there is **little or no heat output difference**.
- Hearth and Home Technologies has conducted focus group research with homeowners. This research concluded that homeowners prefer the look of a clean face radiant fireplace, such as the Heatilator MEL36/42, over the sheet metal grill circulating fireplace offered by competitive manufacturers. Decorative finishing materials such as natural stone, brick and tile offer a much preferred look vs. stamped sheet metal grills when there is no benefit.
- Blowers on entry level open hearth fireplaces can become noisy, or a source of service that is eliminated in the preferred clean face design.

When looking for efficient heat return where a fan or blower adds value, it is recommended that direct vent gas, electric, or gasketed (sealed) wood burning fireplaces be specified.

Sincerely,

Scott Lowe
Vice President, Sales

Focus Group of homeowners prefer clean face look

Picture of open hearth / clean face radiant fireplace providing same efficiency and heat return to home as that of unit with stamped sheet metal grills and fan kit installed: (shown with black marble covering face)



Picture of open hearth / clean face radiant fireplace with stamped sheet metal grills and fan kit installed:

